

Mindful Margaret River Mission, Vision and Values

Mission

Our mission is to foster a resilient and connected community by building social capital around mental health. We believe that strong social networks, trust, and collaboration are essential for wellbeing. Through education, local agency, and support, we aim to empower individuals, families, and communities to create a web of support that promotes mental health, reduces stigma, and ensures that no one faces mental health challenges alone.

Vision

Our **unwavering vision** is to create a resilient and compassionate community where social and emotional wellbeing is the shared responsibility of every individual. We are determined to eradicate the stigma surrounding mental health challenges by fostering a culture of understanding and empathy. We stand resolute in our mission to build a mentally healthy community, where every person feels seen, heard and valued.

Values

Compassion and Empathy, Inclusivity and Diversity, Holistic Approach, Collaborative Staekholder Engagement, Evidence-Based Practice, Stigma Reduction, Community Empowerment and Resilience

MMR Mission, Vision, Values Reviewed by: CEO Version:1 Effective Date: 26 February 2025 Next Review Date: February 2026



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Mission	Vision	Values
Local Agency and Education: Our educational initiatives aim to reduce stigma by providing accurate information about mental health conditions, coping strategies, and available resources.	Our Objective is to build a viable and sustainable community-managed mental health sector across our region, emphasizing the value and positive outcomes delivered by community-managed mental health services where:	Compassion and Empathy: We actively listen without judgment, showing understanding and kindness to everyone. Compassion drives our interactions, fostering a sense of connection and support.
		Inclusivity and Diversity: We celebrate diversity and recognise
Community Engagement:	Stigma is replaced with understanding: Our community	that mental health affects people from all walks of life.
By organizing workshops, seminars, and events, we create spaces for dialogue, support, and connection.	actively supports and empathizes with individuals facing mental health challenges.	Our services are inclusive, regardless of age, gender, ethnicity, or background. We value lived experience.
Social and Relationship Capacity Building: Our role involves connecting individuals,	Early intervention is the norm : Easily navigated, coordinated, and balanced community-based services are offered early to meet individual needs and	Holistic Approach: Our approach addresses social determinants, lifestyle, and overall wellbeing.
families, and communities to build a supportive environment.	prevent escalating concerns.	Collaborative Stakeholder Engagement: We recognise that positive mental health outcomes require collective effort.
Resource Coordination: Our organisation helps streamline access to resources, ensuring people receive timely support.	Whole-of-life support is the focus: We take a whole-of- community approach, recognising that mental health impacts every stage of life.	We actively collaborate with community members, organisations, government agencies, and other stakeholders. By working together, we create a stronger safety net for mental health support.
	Holistic wellbeing is our approach: We provide	Evidence-Based Practice: Our interventions are grounded in
Empowerment and Resilience: Through peer support, skill-building, and resilience-building programs, we promote	culturally competent, holistic, and wellness-focused services that promote social-emotional development, prevent mental health challenges, and address existing	research and proven effectiveness. We continuously learn and adapt based on the latest evidence.
self-advocacy.	social-emotional problems.	Stigma Reduction: We actively combat mental health stigma through education and awareness.
Advancing Policy and Systems Change: Advocacy efforts focus on policy changes, funding allocation, and equitable access to	Collaboration thrives : Stakeholders, families, schools, and local organisations collaborate seamlessly to create a safety net of support.	Our goal is to create an environment where seeking help is encouraged.
care.		Community Empowerment and Resilience: We empower
	Together, we build a mentally healthy community—one where every person feels seen, heard, and valued.	individuals to take charge of their mental health journey. Resilience-building programs equip people with coping skills and hope.